



EVERSLEY AND ASCO LIFESTYLE MOVE FORWARD

luxury living begins here

A truly magnificent development opened its doors to the public on 26 September 2008 after a long-awaited build programme by the renowned developers Strand Properties.

Award-winning Asco Lifestyle were proud to be involved in this stunning new development in this picture-perfect, glamorous address on the edge of Bowdon, Cheshire. The properties are situated near the pretty villages of Bowdon and Hale, which have long been desirable addresses in Cheshire and latterly feature in a national newspaper named as the place to buy outside London.

A strategic partnership was formed with Ajay Vasdev (director of Asco Lifestyle) and Dr. Mazen Charback (Director of Strand Properties) on this development, and working closely with their architects, designers and landscapers Asco Lifestyle came up with a lighting scheme that allowed Strand Properties to fulfil its design brief. The Asco Lifestyle team works in both the residential and commercial markets, including prestigious developments and private buildings in Cheshire, Mayfair, and now internationally. Through a bespoke design and manufacturing

service Asco exceeds the client's desires to set criteria and budgets.

Eversley's luxurious landscaping surrounds the beautiful development with mature trees that give complete privacy. The apartments provide their very own underground car dock (car lift). The high specification and attention to detail is clearly demonstrated throughout this exciting development from high specification kitchens to world class bathrooms and walk-in showers, to intelligent lighting and control systems.

All apartments benefit from climate controlled ventilation throughout, which maintains the desired temperature continuously but also offers instantaneous hot and cold environments should they be desired. There is also a sophisticated underfloor heating system that is provided by Rehau. High-spec showers are provided in all the shower areas, and massage jets and wet floor systems are provided in some en suites and bathrooms along

with top-quality sinks and taps. In other bathrooms, there will be a free-standing bath with a state-of-the-art waterproof, flat screen TV provided where applicable. No two specifications are the same.

Asco Lifestyle provides a wide range of the best European lighting products. Ranges include cutting-edge lighting designs such as Swarovski crystal lights, Murano glass lighting and Baccarat crystal. Ajay is passionate about his fantastic Eco Smart fires, a beautiful Australian born innovation, shown in the penthouse apartment. Eco Smart is an environmentally friendly product that requires no installation or utility connection for fuel supply. The eco smart fires fit with in any architectural environment and certainly make an interior design statement.

Mazen said: "We were thrilled to be working with someone as passionate and dynamic as Ajay. We are now looking forward to working on the next development. which I am sure will be equally successful!"



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